



# SUPPORT

the College Marketing Network's  
FE First Awards in 2020

Join us and colleges around the country in celebrating the best in college marketing on, **Monday 30<sup>th</sup> November 2020.**

**First awarded in 1998, the FE Firsts are the only awards specifically for post-16 marketing.**

Call us on **01772 257833** or email **office@m-network.org** to find out more



# Your invitation



## Award categories 2020

- ✧ Partnerships & collaboration
  - ✧ Internal impact
- ✧ Making effective use of research & data
  - ✧ Events management
  - ✧ Website development
  - ✧ Innovation & creativity
- ✧ Digital and social media impact
  - ✧ Communications campaign
- ✧ Targeted recruitment campaign
  - ✧ Full-time prospectus
- ✧ Outstanding individual achievement in college marketing award\*
- ✧ Marketing Team of the Year\*
- ✧ Best of the best 2020\*

\*only open to CMN member colleges

Support the FE First Awards in 2020, and associate yourself with their prestige. Show your commitment to the dynamic and creative work being done by college marketers, recognised for their innovation and flair.

### Why support the Awards?

*Because our winners say:*



**“Winning two FE First awards in 2019 was a huge achievement for our team. It’s been some years since we as a college last entered and a lot had changed in the sector since then. We are a relatively new team and it has been a great way to showcase their talent and drive to all our stakeholders both internal and external. The team has gained so much from the awards, they have a real spring in their step and are now coming to me with even more new ideas of how we can market better.”**

**Anita Ladva-Cheung, Marketing & Communications Manager, NWSLC**



**“This was the second year that Capital City College Group had entered the FE First awards. 2018’s success with the Marketing Team of the Year award, sponsored by AoC, raised morale internally and helped to show the value and strength of marketing within our new group. Our 2019 successes in three awards has had an important role in showing key stakeholders the impact of our department’s work, as well as allowing members of the team to feel individually recognised for their hard work.”**

**James Reynolds, Capital City College Group**

## What are the options?

### Sponsor an awards category for £495

Includes your company logo in all materials (subsequent to agreement and payment). This option entitles you to jointly judge the category, with one of our independent judges and to have your company logo on the award and certificates for the category, as well as to benefit from pre- and post-conference publicity.



**The College Marketing Network is a non-profit making organisation which has been supporting marketing professionals in colleges since 1987.**

### Contact us

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