

School Engagement Summit

8 July at BMet, Matthew Boulton College



9.30am	Registration & Networking
10.25am	Welcome (Host: Emma Wilde, CMN)
10.30am	Developing Strategies for School Engagement (Host: Laura Boundy, LB Marketing)
11.30am	Managing School Engagement Data Effectively (Host: Andy Speed, Student CRM)
11.45am	Round Table Discussions You'll be seated with non-competing colleges so you can connect with peers and have open conversations about your school engagement strategy. We all know that great ideas start with great conversation!
12.15pm	Meet the Exhibitors Chat with the exhibitors and discover the products and services available to support and enhance your school engagement strategy. Also, don't miss your chance to win some prizes!
12.30pm	Lunch
1.15pm	Supporting School Engagement with AI (Host: Antoinette Perry, Marketing at 43)
2pm	Applicant Taster Events How do we ensure good engagement and what's the best format for these events? Let's share what works and what doesn't! (Host: Emma Wilde, CMN)
2.30pm	Close (Host: Emma Wilde)

Thank you to our partners... Enabling CMN to host free events for members ☺

- ⇒ Arrival Refreshments Partner: [Peerscroller](#)
- ⇒ Lunch Partner: [Public Sector Media](#)
- ⇒ Exhibitor Partners: [Bluestorm](#), [Creative Triangle](#), [Indigo Promotions](#), [Peerscroller](#), [Prospectus+](#), [Student CRM](#), [Public Sector Media](#)